



11 August 2015, Radisson Hotel Brunei Darussalam

Building Resilient SMEs: Strategies for Business Transformation

8.00am – 8.45am	Registration and Welcome Refreshments
8:45am	Arrival of the Guest of Honour
9.00am – 9.45am Forum Opening	<p>Welcome Remarks by Dato Timothy Ong, Chairman, Asia Inc Forum</p> <p>Opening Remarks by Mr Pierre Imhof, CEO, Baiduri Bank</p> <p>Keynote Address by Guest of Honour YM Dyg Hjh Normah Suria Hayati binti PJDSMDSU Dr Awg Hj Mohd Jamil Al-Sufri Permanent Secretary, Ministry of Industry & Primary Resources</p>
9:45am- 10:30am Session One	<p>“Recovering from Failure: A Case Study in Re-invention and Transformation” A perspective from a successful “comeback” entrepreneur followed by Q & A.</p> <p>Featured Guest Speaker: Dato’ David Cheang CEO, DC13 Development Pte Ltd, Singapore</p> <p>Moderated by: Shaun Hoon Editor, Inspire Magazine</p>
10:30-11:00am	Networking Break

11:00-12:30pm Session Two	<p>Open Forum Discussion on: “Starting, Building and Sustaining a Business: The ABCs of Business Transformation”</p> <p>Led by:</p> <ul style="list-style-type: none"> ▪ Dato Paduka Hj Jemat Hj Ampal Advisor Nur-Wanita Restaurant & catering Service ▪ Shaiful Arief Dato Paduka Hj Abd Razak Chief Executive Officer CIC Environmental Services Sdn Bhd ▪ Mr Ambrose Nathan Managing Director, Bizadvize ▪ Dr Peter Ting Chief Co-Creation Officer & Co-Founder Strategic Co-Creation Group, Malaysia ▪ Irene Hii, Managing Director, Valor Property Agency <p>Moderated by: Dato Timothy Ong, Chairman, Asia Inc Forum</p>
12:30pm-1:30pm	Networking Lunch